



Company Profile

Crafting premium digital experiences
that redefine the modern lifestyle.

LAST UPDATE: 3/2025



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Company Profile

Named after the mythic spirit of the Nile [Sobek], Sobex embodies the transformative power and life-giving energy of Egypt's great river. Just as the Nile was central to the flourishing of ancient civilizations, Sobex stands at the heart of modern digital innovation, channeling creative energy into every project we undertake.

Our foundation is built on the principles of regeneration and vitality that the Nile symbolized. At Sobex, we develop cutting-edge digital solutions that span various technologies and platforms, tailored to meet the unique needs of each client. Our approach is holistic, ensuring that from sleek website designs to comprehensive backend systems, every project is crafted with precision and foresight.

At Sobex, we are more than just developers; we are architects of the digital age, committed to guiding businesses through the evolving digital landscape. We leverage a broad spectrum of technologies to open new horizons and create enduring value, much like the ancient river that shaped destinies.



Company Profile



Services

– Software Engineering

– Mobile Applications

– IoT Solutions

– Branding

– UI/UX Design

– Cloud Architecture

Software Engineering

We deliver tailored software solutions, focusing on scalability, security, and seamless performance. From thorough analysis to ongoing maintenance, our expert team ensures excellence at every stage. We take the time to understand your unique requirements, crafting solutions that meet your immediate needs and can adapt as your business grows.

By aligning cutting-edge technology with your business goals, we create efficient, results-driven systems that enhance operations and drive growth. Our solutions empower you to stay ahead in an ever-evolving digital landscape, delivering real value and supporting your long-term success.



IoT Solutions

We design and implement IoT solutions that connect the physical and digital worlds, unlocking real-time data insights and enhancing efficiency. Our expert team focuses on scalable and secure systems tailored to your needs, helping you achieve seamless integration across devices and platforms. From concept to deployment, we ensure that each IoT solution is robust and adaptable.

By utilizing advanced sensors and cloud technology, we transform data into actionable intelligence that drives growth and innovation. Our solutions enable you to optimize operations, improve decision-making, and stay competitive in a rapidly evolving digital landscape.



UI/UX Design

Our UI/UX designs focus on creating user-centered experiences that combine aesthetics with functionality. We work closely with you to understand your audience, designing interfaces that are not only visually appealing but also intuitive and easy to navigate. From wireframing to final product, we ensure each step aligns with your business goals.

We believe that a great user experience is key to customer satisfaction and engagement. By leveraging the latest design trends and technologies, we help you create products that are both engaging and efficient, ensuring a seamless experience across all touchpoints.



Cloud Architecture

Our cloud architecture solutions provide the flexibility and scalability your business needs to thrive in today's digital world. We design cloud strategies that optimize performance, security, and cost-effectiveness. Whether migrating existing systems or building cloud-native applications, we ensure your transition is smooth and future-proof.

Through a collaborative approach, we create resilient and efficient architectures that are tailored to your business goals. Our solutions empower you to innovate faster, scale effortlessly, and maintain operational excellence in an ever-changing cloud environment.



Mobile Applications

We build custom mobile applications that are designed to deliver high performance, reliability, and an engaging user experience. Our team develops for both iOS and Android platforms, ensuring seamless functionality across devices. From concept to deployment, we work closely with you to understand your needs and deliver solutions that exceed expectations.

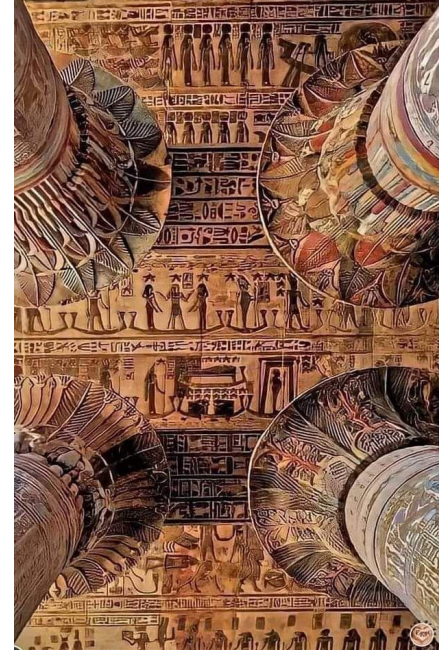
By focusing on the user experience and utilizing the latest technologies, we create apps that not only meet your business goals but also offer a premium experience for your customers. Whether for internal use or public distribution, our mobile apps help you connect, engage, and grow.



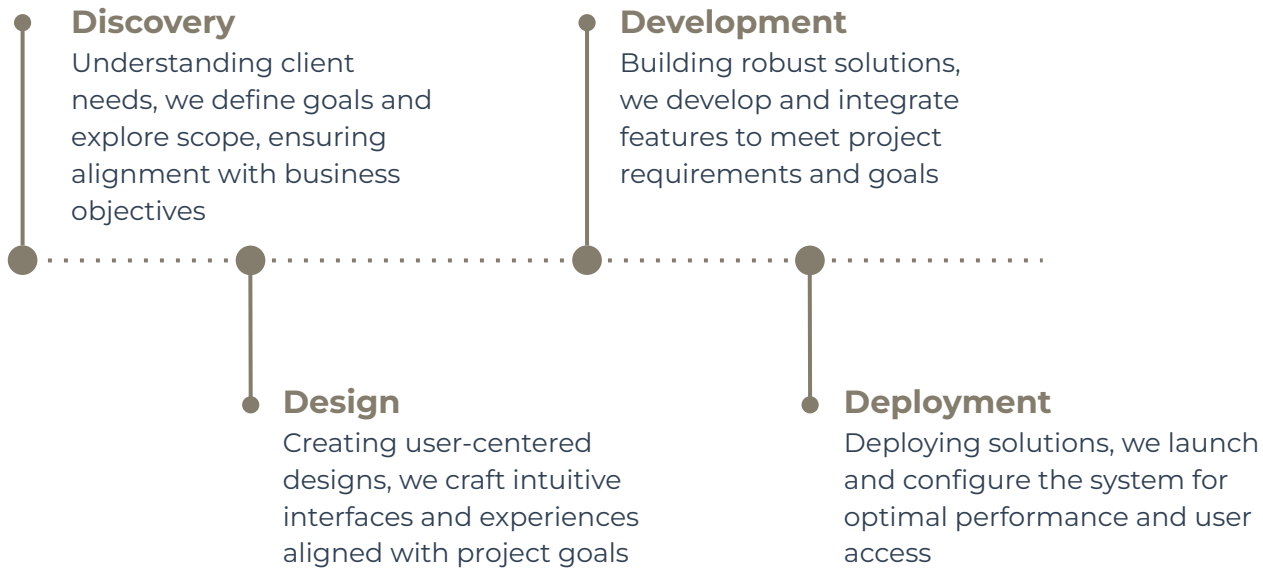
Branding

Our branding services help you create a strong, memorable identity that resonates with your target audience. We collaborate with you to develop a brand strategy that communicates your values and vision, ensuring consistency across all platforms. From logo design to messaging, we bring your brand to life with creativity and precision.

A well-crafted brand fosters trust, loyalty, and differentiation in the marketplace. Our approach ensures that your brand stands out, connects emotionally with your customers, and supports long-term growth. With a clear and cohesive identity, your brand becomes a powerful asset in driving success.



Process



Projects

Empowering Educational Institutions with **Smart, Reliable, and Scalable AI**

AI-powered academic support tailored for the digital era - transforming how institutions deliver knowledge and support.

[How It Works →](#)[FAQ](#)

FERPA Compliant



Enterprise Security



EDU SQUARE

AI-Powered Strategic Knowledge Engine

UI/UX Design, Web Development, AI Engineering, Branding, Cloud Hosting, and Mobile Application.

Year: 2025

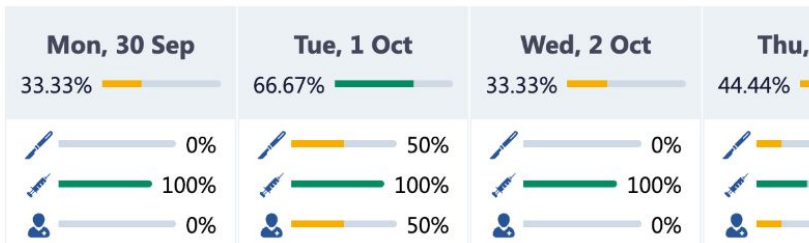
[Visit Website ↗](#)













Mon 30 September - Sun 6 Octo... ▾

Time slot : ALL ▾

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BHD	AM	Breast	Orthopaedics	ENT	E
					
	PM	ENT	Ophthalmology	Gynaecology	Ortho
					
EVE	Unavailable	Unavailable	Unavailable	Ophtha	
					

	AM	Unavailable	Unavailable	Unavailable	Unav
					

FloorPlan System

FloorPlan is a healthcare system, used by NHS trusts in UK.

UI/UX Design, Web Development, Branding, Cloud Hosting, and Mobile Application.

Year: 2024



3OUD PlantHouse

3OUD Plant House is your luxurious shop for natural plants in Egypt.

UI/UX Design, Web Development, Cloud Hosting, E-Commerce and Branding.

Year: 2022

[Visit Website ↗](#)

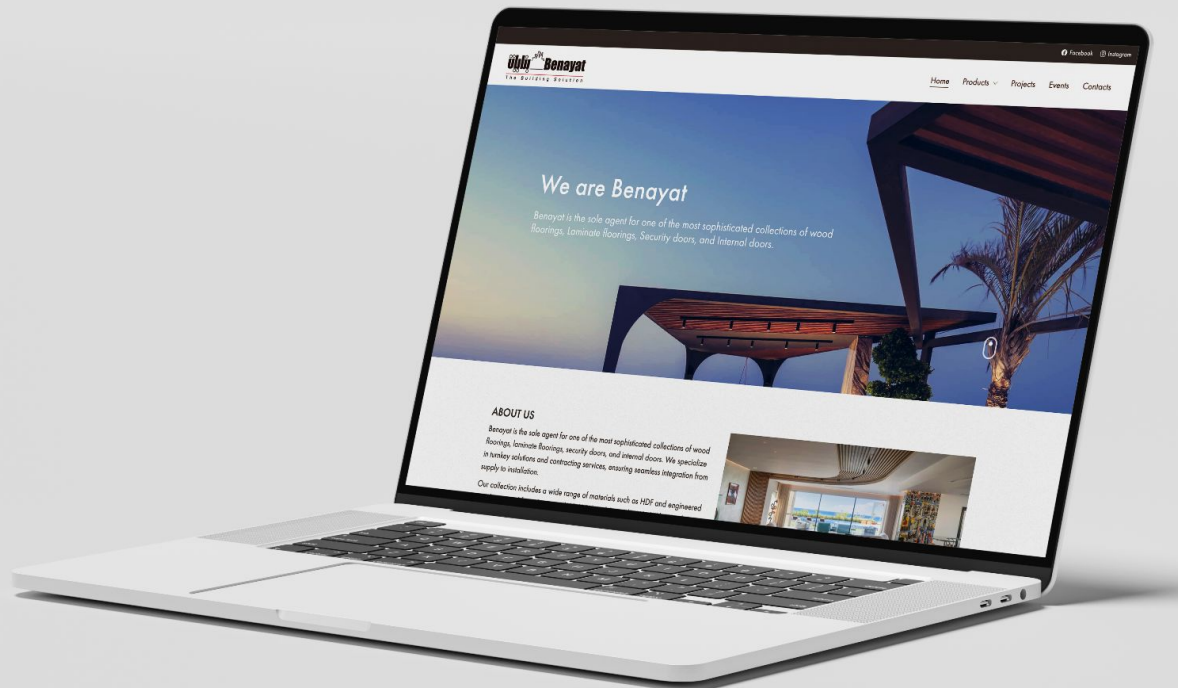


Nabth App

Nabth (Plant in Arabic) is an eCommerce mobile application. It allows the clients to purchase their daily fresh groceries with ease.

UI/UX Design, Web Development, Cloud Hosting, E-Commerce, Mobile Application, and Branding.

Year: 2021



Benayat Egypt

Benayat is the sole agent for one of the most sophisticated collections of wood floorings, laminate floorings, security doors, and internal doors

UI/UX, Web Development, and Cloud Hosting.

Year: 2024

Visit Website [↗](#)



Should You Need Any Further Information please don't hesitate to contact us.

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